



## Responsible Tourism

**Keeping you, your students and our environment safe!**

Visions in Education offers a wide range of incredible destinations and alongside that, we also take great pride in offering the responsible tourism aspects that help create better places for people to live and work. We understand the needs of the cultures we feature and work with them to maintain their unique biodiversity. While visiting our destinations, our team always consider and review with our partners how we can minimize the impact on their environment and ensure that destinations remain viable for many years to come.

In our operations both in the UK and in the USA, we regularly review how as a team, we can influence change and minimize the impact of our activities on the climate. We have pioneered minimum/no paper selling techniques in school travel, by ceasing paper brochure production, and all journeys and travel activities by the Visions team are carefully considered to avoid excessive use of natural resources. We invite you to consider ways in which, while on tour, your party can work to minimize the impact of your travels on the planet. Many websites now feature innovative carbon calculators and offset options, best principles for eco-friendly travel and more. We invite you to research these to see how you can best contribute.

Responsible travel is also about bringing you closer to cultures and environments by involving local people in tourism. It's about doing this in a fair way that helps ensure that they will give you an even warmer welcome. As an example, a local guide will open your eyes to their culture, all while earning a much needed income from you. The responsible traveller understands the relationship with the environment, and that income from tourism can be a powerful incentive for conservation. The responsible traveller values diversity – diversity of people, cultures and environments. We believe that we can grow as individuals through these experiences, and that any trip can make a positive contribution towards conserving global diversity.

Visions in Education believes in supporting responsible tourism, improving health and safety and promoting sustainable practices amongst all travellers, helping to make sure you have a good time on tours, for many years to come. Green tourism and responsible travel are key concerns for us. One of the ways we always urge our groups to do this is through service projects. We urge you to commit to a service project while travelling with us. It feels good to help and definitely makes a difference.

**The responsible traveller experiences a  
difference.**